

AGIM, EXPERT STYLIST, AGIM SALONS

Agim Rakipi is the dynamic owner of the exclusive Agim Salons, located in Indian Wells, and Rancho Mirage California. With over twenty years in the hair care industry, Agim has successfully built the foundations of a hairdo empire overseeing his two salons and racking up an impressive list of clients, but what's more, in 1997 he launched fifth element®, a revolutionary hair care line and in Dec. of 2009 introduced fifth element cosmetics.

Born in Detroit, Michigan, but of Albanian descent, this third-generation style-maker was born with a knack for hair. "It's in our blood," he explains. "Hair has always interested me because I care to enhance a woman's daily routine – and I love to see her confidence grow due to an amazing haircut."

Schooled in the *Dessange technique*, the French technique of controlled cutting, Agim studies each client's personality, lifestyle and facial structure to create the right look. He customizes each cut, while meticulously creating an edgy, yet proportionate style that compliments each client's uniqueness, but also keeps a woman's personal hairstyling skills in mind since Agim can't always be on call for touch-ups. He prides himself on delivering easily styled, natural-looking hairdos with minimal structure.

Agim began his styling career at the José Eber Salon in 1989, gaining knowledge and skill from the man behind Farrah Fawcett's iconic-feathered look. After absorbing a wealth of knowledge from this hairdo guru, he eventually moved onto the famed Frederick Fekkai Salon in New York City where he worked closely with Mr. Fekkai before breaking free from the corporate reigns to become a hair care entrepreneur.

This seasoned pro's work has been seen on the head's of the widest conceivable range of celebrities including Paris Hilton, Paula Abdul and Cindy Crawford. His 'dos have been on the pages of top fashion magazines and runway shows. He has even appeared on the Oprah Winfrey Show for makeovers.

To contact Agim or schedule an interview you can call 760.340.0335 or agimsalon@msn.com